**North River Midget AA Flames**

**Jersey Sponsorship Program**

**2016-17 Season**

October 20, 2016

Dear Perspective Sponsor:

The North River Midget AA Flames is a Representative (Rep) Team of the North River Minor Hockey Association participating in a Provincial AA league at the Midget age category. Participating in this league comes at additional expense to participants (over and above the standard minor hockey registration fees). Some of the extra expense include: league fees, additional ice time to play hour and a half games, higher level officiating fees, extra practice time each week, travel and tournaments. The extra expense for the season’s budget exceeds $11,000 (approx. $550 per player over and above normal registrations fees).

We respectfully ask you to consider being a Jersey Sponsor of the player presenting you with this letter. For $200, your business name will be advertised on both home and away jerseys of this player for display at every game. This is a wonderful opportunity to be recognized as a business generously supporting our community by keeping youth participating in sport. Without this support, many of our players would not be able to play and develop at this level.

Your business will also be recognized on our North River Minor Hockey Association website.

On behalf of the players and coaching staff of the North River Midget AA team, I thank you for your consideration, generosity and support.

Yours’ in Youth Sport,

Andrew McDonald

North River Midget AA

Team Manager